

## THE RECIPE BOOK.

I DESIRE the privilege of personally expressing my estimate of the worth of the PHARMACEUTICAL RECIPE BOOK, recently published by the ASSOCIATION.


I speak from the position of one who for a lifetime has experienced the needs of a small town drug store in supplying the demands of rural and nearby smaller town communities. A city of twelve thousand in my section of the country occupies the same relative position as a community of fifty thousand farther east—namely, it is a trading center with a radius of two hundred miles. We, therefore, are in the position of a store to which people come to seek supplies for their unusual requirements.

These requirements are largely covered by the subjects treated under the various headings of the RECIPE BOOK.

I want to congratulate, as well as express my appreciation to, the committee for the excellence of their work. At the same time I desire to commend the book to the careful consideration of every retail pharmacist of the smaller towns throughout the United States, knowing that it will meet many needs and solve many knotty problems that arise in their every-day experience, thereby giving them the opportunity of rendering to their community the service that such patronage anticipates of their local druggist.

This book, in my opinion, should be associated with the United States Pharmacopœia and National Formulary, and I must say that they form a trio hard to beat.

Yours most sincerely,



President.

Watertown, S. D., June 1929.



*Photo by Blank-Stoller, Inc.*

S. B. PENICK.

# JOURNAL OF THE AMERICAN PHARMACEUTICAL ASSOCIATION

VOL. XVIII

JUNE, 1929

No. 6

## SYDNOR BARKSDALE PENICK.

The president of the American Drug Manufacturers' Association, for 1929-1930, is a native of the "Old Dominion." He was born at Culpeper, March 26, 1882, the son of Giles Albert Penick and Werta Dorset Penick. He received his early education in private schools of Virginia. His first employment in the drug business was with Strother Drug Company, at Lynchburg, of which his brother, D. M. Penick is president, and several years later was given the management of the Company's branch at Bristol, Tenn.

In 1905, Mr. Penick came to New York City where, in 1913, he entered business on his own account. This enterprise had a modest beginning but has grown to large proportions; several branches have been established and a collection depot for drugs is maintained at Asheville, N. C.

Mr. Penick takes a lively interest in drug trade associations, the one nearest to him is the organization of which he is now the president. He is a member, and also treasurer, of the Drug and Chemical Club, New York, and holds membership in the American Chemical Society and in the AMERICAN PHARMACEUTICAL ASSOCIATION.

Mr. Penick has a lieutenant-colonel's commission in the Reserve Officers' Corps, is a member of the New York Southern Society and of the Essex Fells Country Club (Essex Fells, N. J.). Before removing to New York City, Mr. Penick married Margaret Henry Dabney, of Lynchburg; they have five children, one of whom, Sydnor Barksdale, Jr., is associated in business with his father.